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William R. Brody  
President

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To Whom It May Concern:

I am pleased to introduce a group of idealistic Johns Hopkins University undergraduate students who are working to raise money for an admirable cause - cancer research. As volunteers of the American Cancer Society, they are organizing a Summer 2005 cross-country bike trek as a fundraiser.

I hope you will take this opportunity to endorse their cause with a contribution. Please consider the enclosed packet of information about this special project which, I think you will agree, epitomizes the idealism that we all hope for in this generation. The students are working hard to make a significant impact on our community.

All contributions are tax deductible, passing through the American Cancer Society, a nationally-recognized foundation with a commitment to finding a cure for cancer. Your generous contribution will help these energetic and committed young people in their efforts to make a heartfelt contribution to humanity.

Thank you.

Sincerely,

*William R. Brody*

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